

BRADCOIN v1

# WHITEPAPER



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# Introduction

Bradcoin is a groundbreaking memetic AMM initiative within the XRP Ledger, marking its territory as the premier memecoin inspired by Brad Garlinghouse on the ecosystem. Characterized by its innovative approach, Bradcoin transcends the conventional boundaries of digital currencies by embodying the spirit and dynamism of the BRAD DAO community and its diverse platforms. At its core, Bradcoin is engineered to function as a potent reward mechanism, meticulously designed to stimulate participation while maintaining a balanced and healthy tokenomic environment.

## Key Features Bradcoin:

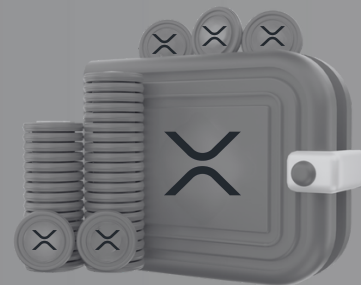
- **Innovative Memecoin:** Inspired by Brad Garlinghouse, Bradcoin stands as the first memecoin within the XRP Ledger, bringing a unique blend of humor and value to the crypto space.
- **Dynamic Reward Mechanism:** Designed to encourage active participation, Bradcoin rewards its community through various mechanisms, ensuring a vibrant and engaged ecosystem.
- **Memetic Magic:** Utilizes the power of memes and social influence to promote its vision and mission, fostering a strong sense of community and belonging among its members.
- **XRPL Validator Operation:** Demonstrates technical prowess and commitment to the XRP ledger ecosystem by operating its own XRPL Validator, contributing to the network's security and efficiency.
- **Integration with AMM:** Offers staking opportunities through Automated Market Makers (AMM), enhancing liquidity and providing rewards for community contribution.
- **Comprehensive Ecosystem:** Beyond staking, Bradcoin's ecosystem includes lending services, decentralized gaming, and a tipping bot, broadening the utility and adoption of the BRAD token.

# Bradcoin DeFi

Bradcoin is set to change the game in the DeFi world by using the powerful XLS-30 protocol on the XRP ledger. This move opens up a variety of decentralized finance opportunities for users. Bradcoin enables participants to engage in passive staking, allowing them to stake their BRAD tokens. This staking contributes to the liquidity pool, which is crucial for smooth trading on the platform. As a reward for their contribution, liquidity providers earn a portion of the transaction fees, creating a win-win situation for everyone involved.

Here's how Bradcoin is making DeFi more accessible and profitable:

- **Passive Staking and Liquidity Provision:** Users can stake their BRAD tokens, contributing to the platform's liquidity and earning transaction fees as rewards.
- **Lending Services:** BRAD holders can lend their tokens to others on the platform, earning interest and generating additional passive income.
- **Integration Across Services:** The BRAD token is integrated into various applications within its ecosystem, including the Xmagnetic DICE gaming platform, enhancing its utility and adoption.
- **Tipping Bot:** A tipping bot allows community members to tip each other in BRAD tokens, encouraging a supportive and appreciative community culture.



# AMM Platform

Brad.finance introduces a pioneering Memetic Auto Market Maker (AMM) platform, utilizing the XLS-30 protocol on the XRP ledger to merge the world of memes with decentralized finance (DeFi). This innovative platform aims to make DeFi more accessible and enjoyable by incorporating memetic elements, thus attracting a wider audience and enhancing user engagement.

## Key Features:

- **User-Friendly Interface:** Simplified trading with a memetic twist to engage users.
- **Dynamic Liquidity Pools:** Stake BRAD tokens to provide liquidity and ensure efficient trades.
- **Unique Reward System:** Earn transaction fees and memetic rewards to encourage participation.
- **Decentralized Governance:** BRAD holders influence platform decisions, including new features and updates.
- **Enhanced Security:** Leveraging the secure XRP ledger to protect user assets and transactions.
- **Community Engagement:** Memetic challenges and rewards foster a vibrant and active community.

## Benefits:

- **Wider Adoption:** Memetic content aims to draw both crypto enthusiasts and newcomers, increasing liquidity.
- **Engaged Community:** Memes create a fun and interactive environment, vital for platform growth.
- **Innovative Incentives:** Beyond traditional rewards, the platform offers memetic incentives for a more appealing DeFi experience.



# DAO Governance

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# XRPL Validator

Bradcoin is actively contributing to the XRPL ecosystem by running its own XRP Ledger (XRPL) validator. This endeavor highlights our commitment to being more than just users of the XRPL; we're participants in its governance and evolution.

Key Objectives:

- **DAO Governance:** Our XRPL validator is integral to Bradcoin's DAO governance, allowing the community to influence XRPL amendments affecting our AMM platform, brad.finance.
- **AMM Platform Integration:** This involvement ensures that XRPL developments are aligned with the needs of brad.finance, maintaining our edge in DeFi solutions.
- **Network Security and Efficiency:** As validators, we contribute to the XRPL's security, playing a vital role in transaction validation and network integrity.

Community Engagement:

Running an XRPL validator underlines Bradcoin's community-first approach, bridging user interests with the broader XRPL development. It reflects our vision of a transparent, collaborative platform shaping the future of blockchain and DeFi.

Validator Statistics:

For an in-depth look at the Bradcoin Foundation validator's performance and its impact on the XRPL, visit: [Bradcoin Foundation Validator on XRPScan](#).

Public key:nHUKiUbWQ3fJgoaZBX1Dv3791VnQv5Cd8XPU7UHZxvnXzD68eJEU

[Visit XRPL Validator Statistics](#)



# Bradcoin NFT's

The Bradcoin ecosystem is thrilled to introduce an exclusive series of NFTs, a unique collection comprising only 100 pieces of regenerative art, meticulously themed to celebrate the iconic Brad, the inspiration behind Bradcoin. This limited collection is not just a tribute but a blend of art, technology, and finance, designed to offer tangible value and exclusivity to the Bradcoin community.

Key Features of the Bradcoin NFT Collection:

- **Exclusivity:** Limited to just 100 pieces, each NFT in this collection is a rare piece of digital art, making it highly sought after among collectors and enthusiasts within the Bradcoin community.
- **Thematic Rarity:** Inspired by Brad, the collection features varying levels of rarity, with each NFT embodying unique attributes and designs that reflect the spirit and ethos of the Bradcoin project. From playful to profound, each piece is a digital masterpiece.
- **Utility-Driven:** Beyond their aesthetic appeal, these NFTs are imbued with special utility within the Bradcoin ecosystem. Holders of these exclusive NFTs are entitled to enhanced benefits, particularly in the realm of passive income.
- **Passive Income Boost:** Owners of the Bradcoin NFTs will enjoy an increased Annual Percentage Yield (APY) on their staked BRAD tokens. This feature not only rewards top holders for their commitment but also incentivizes deeper engagement and participation within the ecosystem.
- **Distribution to Top Holders:** In recognition of their support and investment, these NFTs will be distributed exclusively to the top holders of Bradcoin. This strategy ensures that the most dedicated members of the community are rewarded with something truly unique and valuable.





# \$BRAD Token

Issuing Bradcoin as a unique token distinct from XRP or any other existing cryptocurrencies aligns with strategic goals to innovate and cater specifically to its community's needs.

Key Reasons for Issuing Bradcoin:

- **Custom Utility and Governance:** Bradcoin allows for specialized functionalities like staking rewards, governance, and access to unique services, creating a tailored ecosystem.
- **Incentivization and Engagement:** With its token, Bradcoin can set up incentives that encourage community participation and ecosystem growth, aligning rewards with project objectives.
- **Brand Identity:** Launching Bradcoin helps establish a unique brand and dedicated community, fostering engagement and loyalty critical for long-term success.
- **First Mover Advantage on XRPL:** Being the first Brad token on the XRP Ledger, Bradcoin explores new opportunities and sets innovation precedents within this space.
- **Custom Economic Model:** Bradcoin designs its economic model to support its vision, including supply mechanics and distribution strategies that differ from XRP's.
- **Strategic Flexibility:** Owning its token allows Bradcoin to quickly adapt to market trends, regulatory changes, and community feedback independently from the constraints of existing cryptocurrencies.



# \$BRAD Tokenomics

The BRAD token, central to the Bradcoin ecosystem, is designed with an intricate tokenomics framework to promote the project's longevity and prosperity. With the total supply capped at 589 billion tokens, the BRAD tokenomics are deliberately structured to bolster various critical sectors necessary for the ecosystem's nurturing and broadening.

## Token Details:

- Issuing Account: rBRAD8ntFu3yFhpoo7uLjj4EbVi2UQ1EMR
- IDO Account: rBRAD8Qd3E6fzgFQKpnA4C1JhgnwgbJ6Cs
- Token Name: BRADCOIN
- Ticker: BRAD
- Token Limit: 589 billion
- IDO Price: 0.000005 XRP

The blackholing of the issuing account ensures a finite supply, contributing to the token's scarcity and potential value growth.

## Allocation Breakdown:

- Marketing: 15% (88.35 billion BRAD) for brand growth and user adoption.
- Legal: 10% (58.9 billion BRAD) for compliance and governance.
- Development: 15% (88.35 billion BRAD) for continuous platform improvement.
- Giveaway: 10% (58.9 billion BRAD) to engage and reward the community.
- Liquidity Pool: 20% (117.8 billion BRAD) for transaction fluidity.
- IDO: 30% (176.7 billion BRAD) for initial funding and token distribution.

**Deflationary Mechanism:** BRAD's deflationary nature, through burning fees for DAO functions like proposal submissions, gradually reduces its total supply, enhancing its scarcity and value. This mechanism encourages meaningful participation while ensuring the ecosystem's sustainability.



# BRAD Airdrops

The BRAD token airdrop campaign is designed to enhance BRAD adoption and engagement through a structured, six-wave distribution over the year, targeting active XRP Ledger users.

## Key Airdrop Features:

- **First Wave for All:** Every participant gets access to the initial airdrop wave, promoting broad initial distribution.
- **Incremental Holding Requirements:** Subsequent waves require holding more BRAD than in the previous wave, encouraging long-term retention.
- **Activity-Based Eligibility:** Airdrops target users with recent activity on the XRP Ledger, such as DEX interactions and NFT transactions, to ensure real, active recipients.
- **Enhanced for Token Holders:** Users engaged with various tokens on the XRP Ledger are prioritized, supporting ecosystem diversity.
- **Liquidity-Linked Distribution:** The first wave's distribution volume is tied to DEX liquidity, e.g., 400 million BRAD for 20,000 XRP in liquidity.
- **Loyalty Boosts:** Existing BRAD holders receive increased allocations in subsequent waves, with the exact formula pending announcement.

## Special Rewards for Zealy Questers:

- Participants in Zealy Questers earn airdrops based on DEX liquidity and their leaderboard points, rewarding active and competitive involvement.

This streamlined airdrop strategy not only aims to spread BRAD tokens widely but also to foster a committed and vibrant community by rewarding active participation and loyalty within the Bradcoin ecosystem.



# Roadmap Overview

## Launch Phase:

- Twitter Launch: Establishing our social media presence.
- BRAD Token Creation: Official creation and launch of the BRAD token on the XRP Ledger.
- Website Released: Launch of the Bradcoin official website for comprehensive project insights.
- Project Promotion: Initiating promotional activities to gain early traction.

## Community Engagement and Expansion:

- Airdrops & Giveaways: Distributing BRAD tokens to foster community growth and engagement.
- Creation of Bradcoin NFTs: Launching the first series of Bradcoin NFTs to integrate digital art with our ecosystem.
- Introduction of AMM Platform: Deploying the Automated Market Maker platform for enhanced liquidity and trading.

## Visibility and Accessibility:

- Coinmarketcap & Coingecko Listings: Listing BRAD token on leading crypto analytics platforms for increased visibility.
- Bittrue or MEXC Listing: Achieving listing on major exchanges to enhance accessibility and liquidity.
- 2nd Released Bradcoin NFT's: Unveiling the second series of unique Bradcoin NFTs.
- Major Marketing Campaign: Launching a comprehensive marketing campaign to reach a wider audience.

## Growth and Development:

- Additional CEX Listings: Expanding our presence on more centralized exchanges to improve market penetration.
- Bradcoin Loan Services Deployment: Introducing loan services within the Bradcoin ecosystem for DeFi innovation.
- Marketing Campaign Extension: Continuing and expanding our marketing efforts to sustain growth momentum.
- V2 AMM Platform: Upgrading our AMM platform to introduce new features and functionalities for an enhanced user experience.



# Bradcoin IDO

Bradcoin is launching 30% of its total supply through a Public Initial DEX Offering (IDO) on the XRPL, aiming to foster widespread participation and investment in its ecosystem.

## IDO Details:

- Price per BRAD: 0.00005 XRP
- Volume: Estimated at 60 billion BRAD, targeting to raise around 300,000 XRP.

## Fund Allocation:

- Marketing and Development: Proceeds will enhance the marketing and development efforts, ensuring Bradcoin's innovation within the XRPL.
- CEX Listings: A portion of the funds is allocated for listing fees on Centralized Exchanges to increase Bradcoin's accessibility.
- Marketing Campaign: A comprehensive campaign will drive Bradcoin's awareness and adoption, leveraging memetic magic to engage a dedicated community.

**Marketing Strategy:** The focus is on creating a strong community foundation through engaging marketing initiatives. This strategy aims to elevate Bradcoin's presence in the XRPL ecosystem, building a network of enthusiastic supporters for sustained growth and success.

Investing in the Bradcoin IDO not only supports the project's development but also integrates investors into a community poised to innovate and expand the XRPL landscape.



# Team

## YAROV DENYS

Founder & Developer

## SOFIA ROSSI

CEO

## RYAN DUBOIS

Marketer



# Risk Statement

Engaging with Bradcoin (\$BRAD) offers exciting opportunities within the dynamic world of cryptocurrencies. While participation comes with potential benefits, it's important for potential participants to be aware of the inherent uncertainties associated with the digital asset landscape. Below, we outline some considerations in a concise manner, aiming to provide a balanced perspective:

- **Market Dynamics:** Like any cryptocurrency, \$BRAD may experience price fluctuations, which is typical of the digital asset market. These movements reflect the vibrant and evolving nature of the space.
- **Regulatory Landscape:** The cryptocurrency regulatory environment is developing. Bradcoin is committed to navigating these changes responsibly to support the community and ecosystem's growth.
- **Technology Dependence:** Bradcoin leverages the latest in blockchain technology, prioritizing security and operational efficiency. While the tech landscape is always advancing, Bradcoin strives to maintain high standards of safety and reliability.
- **Liquidity Considerations:** Market conditions can influence the liquidity of digital assets. Bradcoin aims to foster a healthy ecosystem that supports active participation and liquidity.
- **Community-Driven Growth:** The strength of Bradcoin lies in its community. Collective engagement and governance play key roles in shaping the project's future, underscoring the importance of collaboration and shared vision.
- **Investment Perspective:** Engaging with Bradcoin is seen as an opportunity to be part of a pioneering project within the cryptocurrency world. Decisions should align with individual goals and understanding of the market.



# Important Notice

As the Bradcoin community grows, we emphasize the importance of vigilance and security. Please follow these precautions to ensure your interactions within the Bradcoin ecosystem are safe and trustworthy:

- **Be Cautious:** Approach communications from individuals claiming to represent Bradcoin with skepticism, particularly if unsolicited.
- **Verify Sources:** Confirm the authenticity of any links, websites, and social media profiles associated with Bradcoin. Only trust verified channels for accurate information.
- **Contact Us:** For inquiries or verification, reach out directly through [x.com/bradcoinxrp](https://x.com/bradcoinxrp). Our team is ready to assist you.
- **Protect Your Privacy:** Bradcoin will never request your private information or keys. Ensure your personal data remains confidential.

## Disclaimer:

This whitepaper and related documents by the Bradcoin Foundation aim to inform about the BRAD token and its development for specific audiences in designated jurisdictions. They do not constitute investment, financial, or trading advice. Content is subject to change and is provided "as is" without recommendations from Bradcoin or its consultants.

By engaging with Bradcoin, you acknowledge this notice and commit to upholding the integrity and security of your interactions within our ecosystem.

